

Questions?
Contact Us

 www.seamaster.org.uk

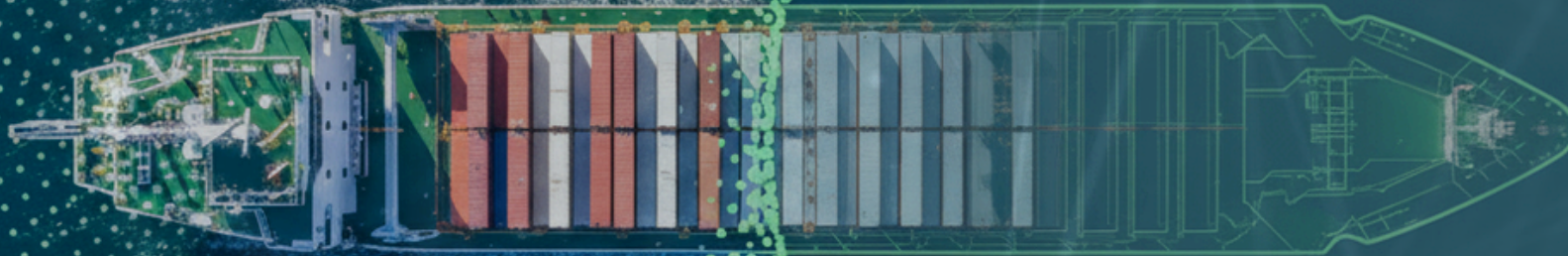
 cm@seamaster.org.uk

 SeaMaster-tech

From Data to
Decisions—Seamlessly.

SeaMaster

Digital tools, *built for real* maritime operations



- DNV-GL Certified
- ClassNK Certified
- 15+ years in maritime
- Trusted by 500+ companies

This is Fleet

MAS

Data Integration
Multi-Vessel Operations.
Global User Access.
Structured Cost Management.

TER

SeaMaster is an integrated ship management platform engineered for disciplined fleet operators who demand visibility, financial control, and regulatory confidence.

We do not offer isolated tools.

We deliver a structured operational backbone that connects technical management, procurement, operations, crew, and finance into one controlled environment.



+1500

Active Users



+80

Vessels
Implemented



United Kingdom

Approved by
DNV and Class NK

ClassNK



Global support coverage

> United Kingdom

10%

of strategic coordination & product collaboration
Headquarters driving product direction, compliance, and enterprise engagement

> Global Fleet Operations

70%

of clients operate across multiple regions
Supporting vessels, offices, and teams across different time zones with synchronized systems

> United Arab Emirates

60%

of implementations & client operations
Core delivery hub covering onboarding, vessel rollout, and day-to-day client coordination

> Singapore

15%

of regional implementations & support coverage
Key base for Asia-Pacific deployments and ongoing technical support

SUPPORT MODEL

Our Services Team

Our state-of-the-art, modular platform offers unmatched flexibility, allowing organizations to tailor their systems to current needs and effortlessly scale as they grow.

Dedicated Account Manager

A single accountable point of coordination.

Technical Consultant

Deep system expertise for configuration, integration, and performance optimization.

Structured Training

Targeted training for office teams, vessel personnel, and system administrators. Clear user adoption path. Reduced dependency. Controlled data entry discipline.

Ongoing System Optimization

Performance monitoring during stabilization phase.

Direct Server-Level Support

When required, support extends beyond user interface level.

SeaMaster implementation is built on accountability, clarity, and measurable performance — not assumptions.

SeaMaster is an integrated ship management platform engineered for disciplined fleet operators who demand **visibility, financial control, and regulatory confidence.**

- Office and vessels system installations and deployment
- Hybrid office-vessel architecture
- Multi-company fleet structure

SeaMaster is built around five strategic objectives

Integrated Architecture: >

One connected system across all departments — eliminating fragmented data and manual workarounds. All operational, technical, procurement, and financial data operate within a single structured database environment.

Data Ownership & Security: >

System deployment with full client data control and secure office-vessel synchronization. This architecture ensures complete ownership, controlled access rights, and protected information flow across locations.

Fleet Intelligence >

Structured reporting and KPI visibility across vessels, voyages, and departments. Decision-makers gain measurable insights through standardized dashboards and performance-driven analytics.

Cost & Budget Transparency: >

Real-time tracking of commitments, OPEX, and deviations before they become losses. Budget exposure is monitored continuously, enabling early corrective action and disciplined financial governance.



Everything

You

Need.

Nothing

You

Don't.



What is SeaMaster?

SeaMaster is an all-in-one ship management solution designed to optimize operations across crew, inventory, maintenance, and finance. From day-to-day vessel operations to long-term planning, SeaMaster empowers shipping companies to sail smarter and manage with confidence.



Crew

Streamline crew management with tools for certifications, evaluations, contracts, salary processing, attendance tracking, and compliance monitoring.



Operation

Manage vessel specifications, contracts, voyage planning, daily reports, certificates, inspections, and more — all from a powerful operational dashboard.

Stock & Inventory

Efficiently control inventory, purchases, stores, and deliveries with advanced tracking and reporting capabilities.



Planned Maintenance System



Optimize planned and unplanned maintenance with component tracking, job scheduling, defect management, dry dock projects.

Procurement



Efficiently manage supply, service, and repair requests, along with inquiries, quotations, and deliveries.

QHSE

Structured compliance and incident management that turns safety data into measurable risk control.



Financial

Monitor and control budgets effectively with real-time tracking of costs, payments and customizable approval processes. Operationally linked accounting that delivers accurate cost allocation and real financial visibility.



Reduced off-hire risk

Controlled OPEX

Real-time voyage monitoring

Structured approval chains

Audit readiness

Lifecycle cost visibility

IMPLEMENTATION ROADMAP



Phase 0

Understand the real operational structure of your fleet to ensure the system aligns with your actual workflows and management approach.

Phase 1

Prepare and secure the technical infrastructure (server, database, access) to guarantee system stability before launch.

Phase 2

Translate your business processes into system settings, including roles, approvals, reporting, and cost controls.

Phase 3

Activate modules step-by-step, starting with a pilot vessel to validate performance before full rollout.

Phase 4

Launch the system, refine based on feedback, and ensure stability before transitioning to full support.



What We Offer Beyond Software

- Process Optimization Consultancy
- Fleet KPI Advisory
- Budget Structuring
- Data Migration
- Custom Workflow Design

01

On-site implementation support

Hands-on deployment and training at your location to ensure smooth adoption.

02

Secure data control

Full ownership and protection of your data with controlled access and security standards.

03

Customization capability

Flexible system configuration tailored to your workflows and operational needs.

04

AI-driven future roadmap

Continuous evolution of the platform with AI-powered insights and automation.

05

Modular activation strategy

Step-by-step module rollout to minimize disruption and ensure controlled implementation.

SeaMaster Evolution Timeline

2012

Company Established (UK)

SeaMaster Management Ltd. was founded in the UK with a clear objective: to build a structured, enterprise-grade ship management system focused on operational control, technical integrity, and cost transparency.

2014

First Operational Deployment

SeaMaster went live with its first client, focusing on the Operations Module. Voyage tracking, bunker monitoring, daily reporting, and event control replaced manual spreadsheets and fragmented reporting processes.

2017

PMS & Crew Module Expansion

SeaMaster expanded into:

- Planned Maintenance System (PMS)
- Crew Management

This marked the transition from operational tracking to full technical and crewing management, strengthening compliance, maintenance planning, and crew lifecycle control.

2018

Certified by DNV

SeaMaster PMS achieved certification from DNV, validating:

- Structured maintenance workflows
- Audit-ready documentation
- Class-aligned compliance processes

This positioned SeaMaster as a reliable technical management platform.

2025

Web Version Development

Development of the SeaMaster Web platform began, focusing on:

- Enhanced financial controls
- QHSE integration
- Redesigned dashboards and executive reporting

2024

Fleet Expansion Phase

The platform expanded into full enterprise scope with:

- Financial Module
- Commercial Module
- Advanced Indent & Procurement Chain

Multi-level approvals, budget control, and cost tracking across fleets improved financial governance and procurement transparency.

2023

Certified by ClassNK

SeaMaster received additional certification from ClassNK, reinforcing international recognition of its PMS compliance standards and strengthening trust with shipowners and technical managers.

2026

AI-Driven Reporting & Decision Intelligence

SeaMaster integrates AI into reporting and analytics:

- Predictive maintenance indicators
- Cost trend analysis
- Exception-based alerts
- Performance benchmarking
- Implement on 100+ vessels
- Multi-country deployment
- Enterprise clients
- Continuous R&D investment